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Bestsellers: Popular Fiction of the 1970s (Paperback)

By John Sutherland

Taylor Francis Ltd, United Kingdom, 2011. Paperback. Book Condition: New. Reissue. 214 x 136 mm. Language: English . Brand New Book. First published in 1981, this book offers a study of British and American popular fiction in the 1970s, a decade in which the quest for the superseller came to dominate the lives of publishers on both sides of the Atlantic. Illustrated by examples of the lurid incidents that catapult so many books into the bestseller charts, this comprehensive study covers the work of Robbins, Hailey and Maclean, the bodice rippers , the disaster craze, horror, war stories and media tie-ins such as The Godfather, Jaws and Star Wars.

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