Publish and Prosper: A Strategy Guide for Students and Researchers

By Nathaniel M. Lambert

Routledge. Paperback. Book Condition: New. Paperback. 192 pages. Dimensions: 8.9in. x 5.9in. x 0.5in.Intended to help readers succeed in academia by increasing their scholarly productivity, this book provides strategies for getting articles published quickly in reputable research journals. Rather than focusing on the basics of writing about results, this unique guidebook provides tips on how to approach research, maintain motivation, maximize productivity, and overcome common pitfalls so as to become productive scholars. The strategies reviewed will help readers successfully navigate through graduate school, get a good job, receive grants and promotions, and make important contributions to their field. Written in a breezy style, this book offers case studies, examples, and personal experiences that illustrate the themes of the chapters. Introductions and summaries and key points help to highlight the most critical concepts reviewed in each chapter. Chapter exercises encourage self-reflection andor the application of the strategies introduced in that chapter. Self-assessment questions in Appendix A help readers pinpoint their strengths and weaknesses. A tracking chart, referred to throughout, provides an effective way to follow the progress of several manuscripts that are at different stages. An interactive version of the chart is available at www. pepstrategies. com along with the time...

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